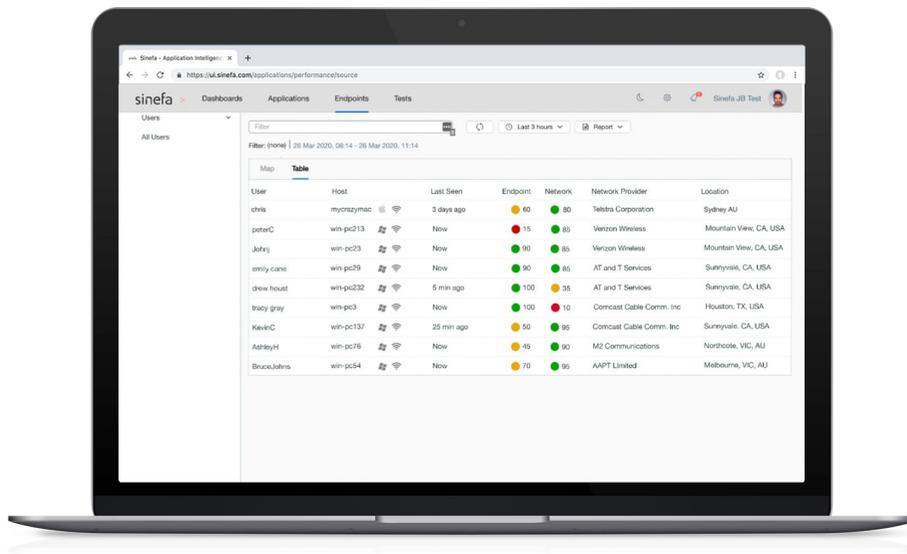


# Digital Experience Monitoring



IT solution providers face an unprecedented challenge. The shift to cloud-based and Internet-centric applications and services means that the IT operations of their clients take place largely on software, infrastructure and network connectivities that are no longer owned by their business. Built in the pre-cloud era, traditional visibility tools offer little insight. It is the role of solution providers to equip them with the tools and visibility to enable them to tackle digital transformation, and deliver to their customers and employees, better digital experiences.

Sinefa is a digital experience monitoring (DEM) platform that delivers visibility into the entire service delivery chain of your customer from endpoint devices across internal and external networks, through applications and APIs. Plan smarter, deploy easier, resolve issues faster, and run your business smoother.



Get visibility into digital experience, collective intelligence benchmarks, end user experience monitoring, network path monitoring and traffic analysis in a single, integrated DEM solution

Understand digital experience. Solve app delivery issues. Make users happy.

Reduce the Mean Time To Repair (MTTR) of poor digital experiences by being able to quickly identify the root cause of an issue to either take action to remediate or escalate.

Score the user experience of your customers, and see how it compares with collective intelligence benchmarks of their industry peers and make suggestions to improve.

Monitor a distributed and remote workforce with Endpoint Agent. Get real-time visibility into end user device, wifi and network path health.

See every network like you own it with network path monitoring. Get end-to-end and hop-by-hop visibility into ISP, SWG and SaaS networks to see where external networks are impacting application delivery.

Diagnose app performance in real-time - Visibility into real user traffic at 1 second resolution for over 10,000 application signatures.

AWS, Azure & GCP Ready - to provide performance intelligence for cloud networks and applications.

Easy to create dashboards, app groups, and scheduled reports make it easy to share insights with all stakeholders.

# Eight Capabilities to Deliver Exceptional Digital Experiences

**Experience Scoring** Monitor and score user experience for all apps and organizations. See how the digital experience of a particular customer compares with your industry peers based on collective intelligence.

**Endpoint Monitoring** Know if distributed and remote worker app delivery issues are due to device, wifi, Internet or SaaS network issues.

**Network Path Monitoring** See every network like you own it, across the Internet to SaaS and cloud. End-to-end and hop-by-hop visibility.

**Live Traffic Analysis** Get second-by-second insights into real user traffic and pinpoint network causes of app performance problems.

**App Performance Insights** View app performance breakdowns across all network segments to resolve problems faster.

**Traffic Utilization Insights** End-to-End performance intelligence across on-Premise and Cloud available on a simple dashboard and via APIs.

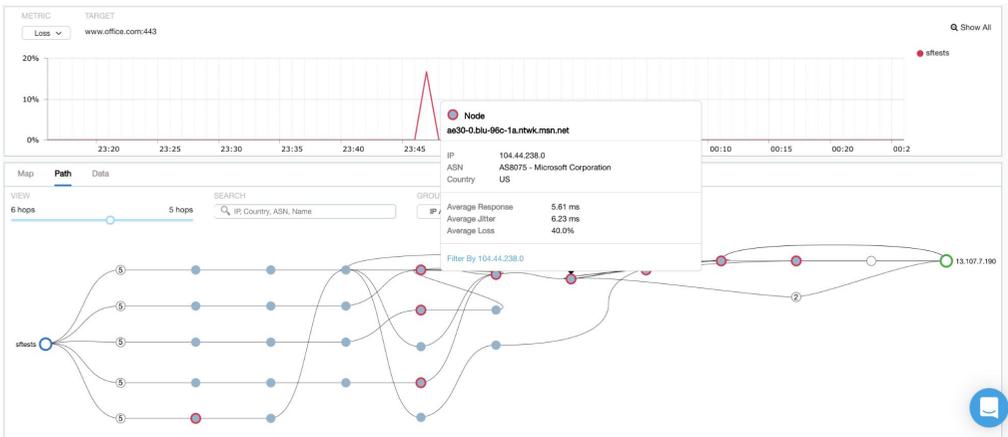
**Zero-touch SaaS** Deploy in minutes. Automated software updates. SaaS simplicity. Low TCO.

**Powerful API integrations** Full lifecycle support via native REST API. Out of the box integrations with leading IT operations tools

*“Detailed insights were available instantly following installation--Sinefa gave us network visibility and value, allowing us to answer queries from the business quickly and confidently”*

Thoshan Ruberu, Head of Architecture, 7-Eleven

**Your customers no longer own all the networks their users depend on. Sinefa gives you comprehensive digital experience visibility to help them regain control.**



Network Path Monitoring reveals application-impacting issues in networks you don't own, so you can escalate effectively and reduce MTTR